

Ashley Kuckler

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EDUCATION

CHAPMAN UNIVERSITY, DODGE COLLEGE OF FILM AND MEDIA ARTS

Orange, CA

Bachelor of Fine Arts in Broadcast Journalism/Documentary, Minor in Entrepreneurship & English

May 2025

- GPA: 3.9 *Provost's List*
- Chapman University Hesperian Scholarship
- Relevant Coursework: Audio Techniques, Editing, Documentary Production, Cinematography, News Writing

EXPERIENCE

FELLOWSHIP

Voice of OC

February 2024 – Present

- Curating weekly highlights showcasing impactful moments from City Council and School Board meetings.
- Enhancing transparency in city council sessions and implementing multimedia elements to improve meeting accessibility, resulting in a 20% increase in public engagement.

DEVELOPMENT INTERN

Cynthia Wade Productions

October 2023 – Present

- Increasing online visibility and audience engagement through targeted social media campaigns for the National Geographic Emmy-Winning Documentary “Flagmakers,” leading to a 50% rise in followers and a 30% boost in website traffic.
- Identifying documentary subjects with potential for international syndication and cultural impact; conducted in-depth market analysis and feasibility studies leading to the selection of 3 commercially successful projects.

MARKETING INTERN

MassMedia CC

September 2018 – March 2020

- Produced promotional videos and created engaging visual content that effectively communicated the brand message, which resulted in successfully securing a contract with America’s Walking Association.

PROJECTS

PRODUCER: Sam’s Vision (2022), Silk Art (2022), Hanck (2023)

- Managed teams of students over several weeks to produce various short films and documentaries.
- Supervised all pre-production, production, and post-production stages, including day-to-day production, editing, etc.

EDITOR: Greek Week (2023), Thai Sikhism (2024)

- Applied expertise in video editing software to craft visually compelling and engaging videos, ensuring seamless transitions, visual consistency, and optimal pacing.

LEADERSHIP & INVOLVEMENT

GAMMA PHI BETA

Panhellenic Affairs Vice President

October 2023-Present

- Representing Gamma Phi Beta as a chapter executive council member, leading meetings, managing the budget, promoting member participation, and fostering inclusivity, resulting in a 15% increase in chapter engagement.

BIG BROTHERS BIG SISTERS

Mentor

August 2022 - Present

- Participating in a youth mentoring initiative that delivered 1,000+ hours of mentorship to underserved children and achieved a 40% increase in graduation rates and a 30% decrease in disciplinary incidents.

SKILLS & INTERESTS

Languages: English, French (Intermediate)

Computer: Final Cut Pro, Adobe Suite, Script Coverage, Pre-Production/Development, Slack, Microsoft & Google Suite